

VDTA/SDTA Associate Membership Application

PLEASE CHECK: New Membership Renewal

COMPANY CONTACT INFORMATION:

Name: _____ Title: _____

Company Name: _____

Address: _____

City: _____ State or Prov.: _____ Zip or Postal Code: _____

Telephone: _____ Fax: _____

Email: _____ Website: _____

Is the company a division or subsidiary of another company? Yes No

If Yes, please list parent company name and address _____

MEMBERSHIP TYPE & ELIGIBILITY REQUIREMENTS: A person, firm or corporation ethically engaged in the floor care and/or the sewing industries, or branch thereof, shall be eligible for membership in the association, subject to the provisions of the Bylaws. To clarify which categories, companies, or persons would be placed, the following guidelines should be observed.

ASSOCIATE MEMBERSHIP: \$625 per year. Available to manufacturers, wholesalers, distributors, suppliers. For those engaged in any of the categories below, a membership must be sustained at the associate membership level. If you also operate a retail store, an associate membership must be in force in order to establish a dealer membership. Each division operating as separate business units will be treated as a separate company and will be charged \$625 each to be listed as an associate member.

MANUFACTURER: \$625 per year. A business that manufactures or imports a product for sale to the distributor, wholesaler, supplier or independent dealer for resale to the consumer. A manufacturer usually does not sell to the end user. Each division operating as separate business units will be treated as a separate company and will be charged \$625 to be listed as an associate member.

WHOLESALE/DISTRIBUTOR/SUPPLIER: \$625 per year. A wholesaler buys and sells merchandise or products in their own name, carries adequate inventories to fill orders, calls on the retail trade, assembles merchandise from many sources in any quantity, resells in any quantity to an independent dealer and renders advice and service to the independent dealer. A wholesaler would normally purchase goods from a manufacturer for resale to retail dealers.

SERVICE PROVIDER: \$625 per year. A company who offers or sells intangible services to retail dealers.

INDEPENDENT MANUFACTURER REPRESENTATIVE: \$96 per year. A person who is contracted to act as a representative for a specific manufacturer or wholesaler to sell products to independent dealers. (Manufacturer MUST have associate membership status)

Check all that apply:

- Sewing Machines
- Quilting Machines
- Sergers
- Embroidery Machines
- Sewing Accessories
- Sewing Parts
- Sewing Notions
- Sewing Furniture
- Hand Vacuums
- Canister Vacuums
- Water Based Vacs
- Shampooers
- Vacuum Parts
- Upright Vacuums
- Steam Cleaners
- Vacuum Accessories
- Backpack Vacs
- Extractors
- Motors
- Janitorial Products
- Green Cleaning Products
- Spot & Stain Removers
- Air Purification Systems
- Air Fresheners/Scents
- Central Vacuums
- Central Vac Parts,
- Central Vac Accessories
- Other: _____

BRAND NAMES: _____

PAYMENT METHOD:

Amount enclosed or to be charged: \$ _____

Check or Money Order (U.S. Funds) enclosed with application Credit Card: MasterCard Visa

Card #: _____ Exp. Date: _____

Card Registered Address: _____

Cardholder Name (Please print): _____

Cardholder Signature: _____

Mail this form to VDTA/SDTA, 2724 2nd Ave., Des Moines, IA 50313 or fax to (515) 282-4483
Questions? call (800) 367-5651