

VDTA•SDTA

VACUUM & SEWING DEALERS TRADE ASSOCIATION

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2017 International Spring Cleaning Month Cosponsor Agreement Your reply is needed by January 27, 2017

March is International Spring Cleaning Month. Dealers across the nation take part in this money making consumer event. For many dealers, this consumer event creates one of their best months in business. International Spring Cleaning Month kits will be sent to VDTA•SDTA members, which are provided free of charge. When dealers market this program to their customers, they can increase their business, which also increases their wholesale orders. Your sponsorship will ensure the success of this program for your dealers. Everyone wins with this annual promotion.

In addition to providing the promotional kits, VDTA•SDTA provides a \$600 Shopping Spree Gift Card or Gift Certificate as the grand prize. Additional prizes are provided by industry manufacturers and distributors. As a thank you for providing these prizes, your name will be listed on a prize poster included in the kits.

Following the drawing - VDTA•SDTA will send notification to all co-sponsors as to where to ship your merchandise for this promotional giveaway.

In order to include your name in the advertisements and kits, we will need your reply no later than January 27, 2017. Please fill out this form and fax to 515-282-4483. Please keep in mind that all prizes are awarded to consumers.

Yes, we will provide the following merchandize prizes for International Spring Cleaning Month 2017.

Quantity	Product/Model
_____	Central Vacuum System _____
_____	Upright Vacuum _____
_____	Canister Vacuum _____
_____	Hand-held Vac _____
_____	Non-electric Vacuum _____
_____	Steam Cleaner _____
_____	Fragrances _____
_____	Vacuum Accessories _____
_____	Cleaning Supplies _____
_____	Other/Miscellaneous Product _____

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

Authorized Signature _____ Date _____

Thank you for your continued support and sponsorship for this annual event.