



New  
Member  
Benefit

Professional,  
Free Marketing

# Fall Cleaning Month

**NEW for the FIRST TIME in October 2017, the VDTA is offering the FALL CLEANING MONTH Promotion.** Like Int'l Spring Cleaning Month, this promotion is meant to help boost sales even before the holiday shopping season.

**With this promotion, you receive FREE marketing materials, which include five different 11"x17" posters in addition to sales tags** with our Fall Cleaning Month artwork (see top of page). Use these posters in your store displays to attract customers throughout the entire month of October.

However, there will be **no drawing for prizes or prize giveaways.** There will also be no grand prize in-store gift certificate. Rather, the marketing materials we provide are open-ended and allow for YOU to choose the sales and/or giveaways that best fit your store and customer base.

**SIGN-UP TODAY!** These promotional materials are **FREE for VDTA Members.** All you have to do is fill out the form below and fax, scan/email, or mail to our offices. You'll receive the promotional kit in August/September.

Name: \_\_\_\_\_

Store Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax to 515-282-4483 • Email to [mail@vdt.com](mailto:mail@vdt.com), or Mail to VDTA, 2724 2nd Ave, Des Moines, IA 50313  
First kit is **FREE**; Call 800-367-5651 for cost of additional kits