

**New
Member
Benefit**

**Professional,
Free Marketing**



Fall Cleaning Month

NEW for the FIRST TIME in October 2017, the VDTA is offering the FALL CLEANING MONTH Promotion. Like Int'l Spring Cleaning Month, this promotion is meant to help boost sales even before the holiday shopping season.

With this promotion, you receive FREE marketing materials, which include five different 11"x17" posters in addition to sales tags with our Fall Cleaning Month artwork (see top of page). Use these posters in your store displays to attract customers throughout the entire month of October.

However, there will be **no drawing for prizes or prize giveaways.** There will also be no grand prize in-store gift certificate. Rather, the marketing materials we provide are open-ended and allow for YOU to choose the sales and/or giveaways that best fit your store and customer base.

SIGN-UP TODAY! These promotional materials are **FREE for VDTA Members.** All you have to do is fill out the form below and fax, scan/email, or mail to our offices. You'll receive the promotional kit in August/September.

Name: _____

Store Name: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____

Fax to 515-282-4483 • Email to mail@vdt.com, or Mail to VDTA, 2724 2nd Ave, Des Moines, IA 50313
First kit is **FREE**; Call 800-367-5651 for cost of additional kits