

# Kelley's Quality Sewing Center hosts Trendy Floriani Event!

As summer was coming to a close, Darlene Kelley - owner of Kelley's Quality Sewing Center in Rochester, MN - was making a splash with her customers, hosting an on-trend and fun Floriani event.

With RNK instructor Shinae Farrar, the 3-day event covered the best of Floriani embroidery products and software, introducing customers to new projects for any and all occasions.

Shinae Farrar is a National Educational Coordinator for RNK Distributing Floriani Division. Shinae was not new to sewing, quilting, or embroidery when she joined the Floriani Team, having previously worked in a quilt shop and then with a home-based embroidery business.

Darlene Kelley, with husband John, founded Kelley's Quality Sewing Center in 1985 with a goal of specializing in sewing education as well as high-quality machines. Kelley's is a full-service Baby Lock and Janome sewing machine dealer with sewing accessories, notions, books, patterns, and sewing furniture. The store has also developed an extensive hand-knitting and yarn department, offering a large assortment of high-quality yarns and supplies. As Darlene says, "We believe in, and try to live by, the credo that the more we can offer to our customers, the more our customers give to us."



*Top: RNK Educator Shinae Farrar teaching about the latest and greatest Floriani products to customers of Kelley's Sewing.*

*Left: Shinae Farrar (left) and Darlene Kelley (right).*

**For more information about Kelley's Quality Sewing Center, visit [www.kqsc.net/](http://www.kqsc.net/)**

**To learn more about RNK's Floriani educators, visit [www.florianisoftware.com/educators](http://www.florianisoftware.com/educators).**

