

2018 VDTA • SDTA Keynote Presentation

Dave Ferguson, The Leader's Coach



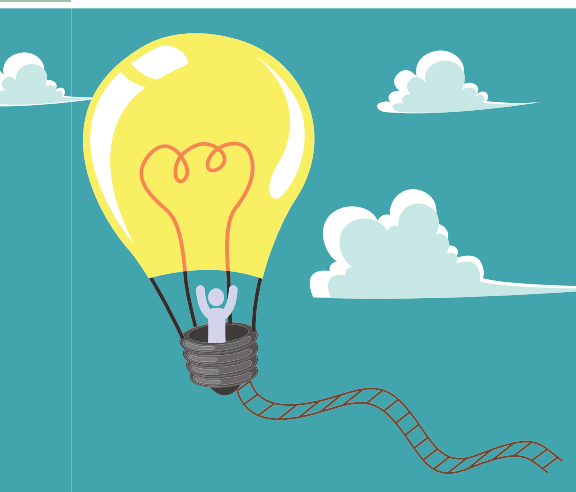
Being a leader today is not easy. It brings unprecedented challenges. Bridging the gap between your team and the goals of your organization requires that you give it everything you have...every single day. The competition is fierce, innovation is critical, and knowing how to lead a team through challenges are essential skills for every leader.

With decades of business leadership and world-wide executive coaching and speaking experience, Dave knows firsthand the challenges you face. If you are looking for someone who will challenge, motivate, and encourage you and your team to push through the obstacles and reach your goals, Dave is exactly what you need!

About Dave: Dave Ferguson is an internationally respected executive coach, speaker, and author in areas of leadership, sales, and personal development. His book, Boss or Leader, is a #1 International Best-Seller. Prior to launching his coaching business, Dave had 21 years of corporate leadership experience. During this time, he engaged his leadership approach to coach, mentor, and develop leaders at all levels.

2018 Powerhouse, It's Back!

The Powerhouse Roundtable by Dealers for Dealers will be returning, this time in Charlotte, NC for the 2018 VDTA • SDTA International Trade Show & Convention!



With a panel of outstanding, driven dealers discussing how they overcome challenges and find success in the ever-changing independent market, you'll find the peer-to-peer knowledge you've been seeking.

Stay tuned as sponsors and panelists will be announced soon!

If you have a topic you'd like our panelists to discuss, please send ideas to tonya@vdt.com.