

Fill out form, then print and fax to 515-282-4483 or email to lvcontracts@VDTA.com



ADVERTISING INSERT ORDER

Advertiser: _____
 Contact : _____
 Address: _____
 City, State, Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Agency: _____
 Contact : _____
 Address: _____
 City, State, Zip: _____
 Phone: _____
 Fax: _____
 Email: _____

Ad to run in these months:

- | | | | | | | | |
|-----------------------------------|-----------------------------------|----------------------------------|---------------------------------|-----------------------------------|---------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> March 18 | <input type="checkbox"/> April 18 | <input type="checkbox"/> May 18 | <input type="checkbox"/> Jun 18 | <input type="checkbox"/> July 18 | <input type="checkbox"/> Aug 18 | <input type="checkbox"/> Sept 18 | <input type="checkbox"/> Oct 18 |
| <input type="checkbox"/> Nov 18 | <input type="checkbox"/> Dec 18 | <input type="checkbox"/> Jan 19 | <input type="checkbox"/> Feb 19 | <input type="checkbox"/> March 19 | <input type="checkbox"/> Apr 19 | <input type="checkbox"/> May 19 | <input type="checkbox"/> June 19 |
| <input type="checkbox"/> July 19 | <input type="checkbox"/> Aug 19 | <input type="checkbox"/> Sept 19 | <input type="checkbox"/> Oct 19 | <input type="checkbox"/> Nov 19 | <input type="checkbox"/> Dec 19 | | |

Ad Dimensions	
2 PAGE SPREAD 16.25" x 10.5" trimmed 15.5" x 9.5" live matter 16.625" x 10.875" bleed size	2/3 PAGE (V) 4.625" x 9.5"
1 PAGE 8.125" x 10.5" trimmed 7.125" x 9.5" live matter 8.5" x 10.875" bleed size	1/3 PAGE (H) 7.125" x 3.125" (Sq.) 4.625" x 4.625"
1/2 PAGE (H) 7.125" x 4.625" (V) 4.625" x 7"	1/6 PAGE (V) 2.25" x 4.875"
1/4 PAGE (H) 4.625" x 3" (V) 3.5" x 4.625"	1/8 PAGE (H) 4.625" x 2" (V) 2.25" x 4.125"

Online Ads VDTA.com

- 490 x 80 Banner \$500
 355 x 150 Box \$300

Must have a print ad insertion in order to have a banner ad.

E-Newsletter

- 425 x 150 ad \$400

Vac & Sew 360

- 550 x 1000 \$250

Publication Placement:

- Floorcare / Central Vac Professional
 SQE Professional
 Convention Showguide
 Sew 360: twice a month
 Vac 360: twice a month
 E-Newsletter
 VDTA.com

Advertising Materials:

- NEW VDTA does artwork
 CHANGE PDF from customer
 CANCELLATION Pick-up from: _____
 REPEAT _____
 Other: _____

Number of ads in this issue: Ad orientation: Horizontal Vertical Square

BILL TO: _____

RATE: _____ Advertising Rate Charge: \$
 Agency Discount: \$
Monthly Billing Total: \$

VDTA/SDTA Rep: _____ Date: _____

Customer Signature Required!
 I authorize publication of the advertising listed above.

Customer Signature: _____ Date: _____

NOTES:

Questions? Call Craig Dorman at 800-367-5651 or craig@vdt.com

Deadline 20th of the month, 5 weeks prior to the issue in which you are advertising.
 Example: January 20th is the deadline for the March issue.