

SPONSORSHIP Investment Opportunities 2018

VDTA•SDTA International Trade Show & Convention • Charlotte, NC • March 24-26, 2018

Sponsorship is a great way to keep your BRAND in front of the dealers who attend the VDTA•SDTA Trade Show & Convention.

Please return this form by October 30, 2017.

<u>Opportunities</u>	<u>Amount each</u>	<u>Availability</u>	<u>Check Here</u>
Signature Show Sponsorship ----- Sponsor benefits: Company logo appears on convention registration desk, on a banner inside the exhibit hall, and floor carpet. Company logo will appear on general information signs and on marketing materials that promote the convention. Aisle banner in your aisle. One full page ad in Show guide.	\$25,000	1	_____
Platinum Show Sponsor ----- Sponsor benefits: Company logo appears on convention registration desk and on a banner inside the exhibit hall. Company logo will appear on general information signs and on marketing materials that promote the convention.	\$20,000	1	_____
VDTA•SDTA Awards & Cocktail Reception -----	\$5,000	4	_____
Show Tote Bags -----	\$4,000	2	_____
Banner - Front Wall of Hall (inside) -----	\$1,500	3	_____
Aisle Number Sign -----	\$500	11	_____
Dealer Appreciation Social Event			
Held in the exhibit hall from 3:30 PM to 5 PM, March 26. Exhibit hall will be open during this time.	Platinum ----- Gold ----- Silver ----- Bronze -----	\$1,500 \$1,000 \$500 \$300	7 12 20 unlimited
Keynote Address -----	\$1000	6	_____

Sponsor's logos or names will be printed in the Show Guide and on all relevant signs. Please give us your commitment early, so we can recognize your sponsorship on our advertising materials.

Name: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Cell Phone: _____ Fax: _____

Email: _____

PAYMENT METHOD Visa Mastercard Check (Payable to VDTA•SDTA)

Credit card number: _____ Exp. date: _____ CCV: _____

Name & Address of CC if different than above _____

_____ Payment enclosed by check or use the credit card listed above. (cc will be processed upon receipt)

_____ Please call me for my credit card info.

_____ Please send a bill to the person listed above.

For more info contact VDTA•SDTA, 2724 2nd Ave., Des Moines, IA 50313 • Ph: 800-367-5651 • Fax: 515-282-4483