

# NEW PRODUCT SHOWCASE Application 2018

VDTA • SDTA International Trade Show & Convention • Charlotte, NC • March 24-26

**THE #1 REASON BUYERS COME TO THE SHOW IS TO SEE NEW PRODUCTS.**

Return this form with payment to VDTA • SDTA by **January 15, 2018** via **Email, Fax, or Mail.**

Phone: 800-367-5651 • Fax: 515-282-4483 • Mail: VDTA • SDTA, 2724 2nd Ave, Des Moines, IA 50313

The New Product Showcase brings together an exciting array of the year's newest products. Your new product featured in this highly-visible showcase area means guaranteed exposure and increased traffic to your booth. You may have as many new products as you wish in the showcase. Attendees will vote for the Best New Product from the below categories.

**Category:** \_\_\_ Sewing \_\_\_ Vacuum \_\_\_ Central Vac \_\_\_ Quilting \_\_\_ Embroidery \_\_\_ Misc.

**Please check (X) only one category. Use a separate form for each category.**

## Sewing

S1	S2	S3	S4	S5	S6	S7	S8	S9	S10	S11	S12	S13	S14	S15
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## Embroidery

E1	E2	E3	E4	E5	E6	E7	E8
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## Vacuum

V1	V2	V3	V4	V5	V6	V7	V8	V9	V10	V11	V12
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## Central Vac

CV1	CV2	CV3	CV4	CV5	CV6	CV7	CV8
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## Quilting

Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12
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## Misc.

M1	M2	M3	M4	M5	M6	M7	M8
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**Each section above represents 1/2 table**

**Half Table-Top (30" X 4') \$125**

**Full Table-Top (30" X 8') \$225**

**Ultra Space (8' X 8') \$1000**

*\*Contact VDTA • SDTA if other-sized area is needed \*\*If more floor space is needed, VDTA will expand number of new product slots, i.e. add V13.*

Table space requested: \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

NAME OF ON-SITE CONTACT: \_\_\_\_\_ Cell phone #: \_\_\_\_\_

**NAME OF PRODUCT DISPLAYED:** \_\_\_\_\_

Product description (50 words or less) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**E-mail high-resolution product photo with this description to [craig@vdt.com](mailto:craig@vdt.com).**

PAYMENT METHOD \_\_\_ Visa \_\_\_ Mastercard \_\_\_ Check (Payable to VDTA • SDTA)

Name (as it appears on card): \_\_\_\_\_

Address of cardholder: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized signature: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Exp. date: \_\_\_\_\_ CCV: \_\_\_\_\_

### Rules and Regulations:

1. New product must have been introduced to the market after the 2017 VDTA • SDTA Trade Show
2. Participation is available to 2018 Exhibitors only.
3. Companies may submit more than one product.
4. The New Product Showcase area is for displays only. NO Demonstrations allowed in the New Product area.

### Benefits of Displaying:

1. Print publicity of New Product Showcase in both pre- and post-show issues of VDTA • SDTA News.
2. Promotion in VDTA • SDTA e-newsletters & direct mail.
3. Listing in the product preview section of our website, linking to your product information
4. Trophies will be awarded to all winners.