

VDTA•SDTA 2017 Niagara Summer Show Registration

2724 2nd Ave., Des Moines, IA 50313 • 800-367-5651 • Fax: 515-282-4483 • mail@vdta.com

Visit www.vdta.com for complete schedule and updates.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Is this your first convention? Yes No

What hotel are you using? _____

Yes, I want to become a member and pay a rate of \$130, which waives my convention registration fee.

Badge Names

For additional names use separate paper

Name: _____

Email: _____

Name: _____

Email: _____

Name: _____

Email: _____

WORKSHOPS & MORE!

RETAIL SALES & MARKETING WORKSHOP BY RNK

Sept 8, 9 AM - 5 PM: Open to all retailers.

Topics covered in the workshop include increasing sales without upping advertising budget, prioritizing profit & more.

____ Yes, I want to attend this Workshop

____ Number attending.

JANOME NEW LONGARM PRESENTATION!

Sept 9, 9 AM - 12 PM: Open to all retailers.

Come see the newest Longarm from Janome. Learn about being part of an authorized Janome longarm center network. Hands-on demos and Q&A. Sign up now to reserve a spot!

<http://www.etches.com/vdtacanadalongarmpresentation>

JANOME LONGARM & ROBOT TRAINING

Sept 9, 2 PM - 5 PM AND Sept 10, 9 AM - 12 PM.

Janome Dealers only: Learn about the new QM Pro Stitcher & how to navigate the program for effective demos.

<http://www.etches.com/vdtacanadalongarmtraining>

GAME CHANGER: THE RETRACTABLE HOSE

Trail DeGondea and Eric Vachon of Trovac Ltd

Sept 9, 1 PM: Open to all retailers.

An interactive class that teaches how to satisfy customers AND make a profit out of what could be lost time. Do not miss this if you want to boost your bottom line.

MAKING A SUCCESSFUL SERVICE CALL

Trail DeGondea and Eric Vachon of Cyclo Vac

Sept 10, 10 AM: Open to all retailers.

Amazing ways to utilize the industry-changing retractable hose to make more money.

CLASSIFICATION

- Independent Dealer
- Fabric or Quilt Shop
- Manufacturer
- Distributor
- Educator
- Manufacturer Rep.

MEMBER STATUS

- Independent Dealer
- Associate Member
- SEA Member
- Non-Member

PRODUCTS SOLD

- Vacuum - Domestic
- Vacuum - Commercial
- Central Vacuum
- Janitorial Supplies
- Air Purifiers
- Rental Equipment
- Small Appliances
- Sewing - Domestic
- Sewing - Commercial
- Sewing - Notions
- Quilting Equipment
- Fabric

TRADE SHOW

Scotiabank Convention Centre
6815 Stanley Ave • Niagara Falls, CAN

EXHIBIT HOURS

Sept 9: 12 PM NOON - 8 PM

Sept 10: 9 AM - 4 PM

PASSPORT INFO

Website: <https://travel.state.gov/content/passports/en/passports/information/card.html>

AIRPORT SHUTTLE SERVICE

Website: www.niagaraairbus.com

Phone: 905-374-8111 • **Code:** 456

Email: airsales@niagaraairbus.com
from Toronto Pearson, Buffalo & Niagara Falls, NY International Airports

HOTEL INFORMATION

Hilton Niagara Falls Hotel & Suites
6361 Fallsview Blvd • Niagara Falls, CAN

Group Code: VACU

Phone: 1-905-354-7887

Cut-off Date: August 1, 2017

CONVENTION FEES

*Fee for each Additional Person

All Fees in U.S. Dollars

Independent Dealer

Member: \$30/*\$25

Non-Member: \$175/*\$50

Convention fee \$ _____

Manufacturer / Distributor

Assoc. Member: \$750/*\$250

Non-Member: \$1200

Membership fee \$ _____

Total due \$ _____

PAYMENT METHOD Check enclosed (Payable to: VDTA•SDTA)

I authorize a charge of \$ _____ Visa or MC

CC# _____

Exp. Date: _____ CCV #: _____

Name as appears on card: _____

Signature: _____

Is this a one time membership payment?

Autopay (next membership payment due in 12 months)

This a one time payment, thank you.