

# VDTA•SDTA

VACUUM & SEWING DEALERS TRADE ASSOCIATION

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2724 2<sup>nd</sup> Avenue, Des Moines, IA 50313 \* 800-367-5651\* 515-282-9101 \* Fax 515-282-4483

Web site: [www.VDTA/SDTA.com](http://www.VDTA/SDTA.com) \* E-mail: [mail@VDTA/SDTA.com](mailto:mail@VDTA/SDTA.com)

## September is International Sewing Month

The Sewing Month marketing program is in September each year, and VDTA•SDTA members across the nation will take part in this money-making consumer event. Designed to increase awareness of independent sewing machine dealers, Sewing Month promotional kits provide members with signs, posters, press releases and prize entry forms. For many dealers, this consumer event creates one of their best months in business. Using this program increases their business, which also increases their wholesale orders.

One of the most popular aspects of Sewing Month is the nationwide prize drawing for dealers' customers. Through the generous participation of suppliers like you, our dealer members can have their customers enter a drawing for valuable merchandise prizes. In addition, VDTA•SDTA supplies the Grand Prize of a \$600 In-Store Shopping Spree Gift Certificate that is used only at the dealer's store.

We need your support as a prize sponsor. Just let us know the prizes you would like to provide along with the retail value. Your sponsorship will ensure the success of this program for your independent dealers. Everyone wins with this annual promotion.

Industry manufacturers and distributors providing prizes are recognized on the prize poster and in advertising that goes in each Sewing Month promotional kit, as well as in the VDTA•SDTA magazines and on the VDTA•SDTA Website. Following the prize drawings, VDTA•SDTA will send notification to all sponsors as to where to ship the merchandise prize and the names of the prize winners.

To sponsor this annual event, please fill out the Sponsorship Agreement form.

***Join VDTA • SDTA to promote this annual event.  
Help us support your independent retail dealers.***

To include your name in the advertisements and kits, please **respond by June 02, 2017.**

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## Sponsorship Agreement International Sewing Month – September 2017

**Deadline date: June 2, 2017**

*Remember – prizes are awarded to the dealers' customers.*

Please fill out this form and **fax back to VDTA • SDTA at 515-282-4483.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact E-mail: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

**Yes, we will provide the following merchandize prize(s) for Int'l Sewing Month 2017.**

<u>Qty</u>	<u>Ck</u>	<u>Product/Model</u>
_____	<input type="checkbox"/>	Sewing Machines _____
_____	<input type="checkbox"/>	Sergers _____
_____	<input type="checkbox"/>	Quilting Machines _____
_____	<input type="checkbox"/>	Supplies _____
_____	<input type="checkbox"/>	Sewing Cabinet _____
_____	<input type="checkbox"/>	Sewing Table _____
_____	<input type="checkbox"/>	Scissors _____
_____	<input type="checkbox"/>	Accessories _____
_____	<input type="checkbox"/>	Notions/Threads _____
_____	<input type="checkbox"/>	Patterns _____
_____	<input type="checkbox"/>	Books/Videos _____
_____	<input type="checkbox"/>	Other _____

***Thank you for your sponsorship in this annual event.***